

LATINA

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Chef Pati Joins *Latina* As Food Contributor

FOR IMMEDIATE RELEASE

May 6, 2011 – Patricia Jinich, host of the public television series *Pati's Mexican Table*, joins *Latina* magazine as a contributing food writer offering her unique take on Latin cuisine. Chef Pati will contribute twice a month to *Latina.com* and regularly in the magazine.

"I am thrilled to share my passion for food with readers of *Latina*," says Chef Pati. "The kitchen is a precious place in Latino cultures — it's a place where we can explore and share our diverse backgrounds and family customs. Food is so magical: no matter what challenges we face in life, at the end of the day, we can find meaning and comfort in what we chose to serve on our plates. I am looking forward to sharing from my plate and tasting from those of *Latina* readers!"

"As a huge fan of *Pati's Mexican Table*, it is both personally and professionally thrilling for me to welcome Chef Pati to our team," adds *Latina* editorial director Galina Espinoza. "Her authentic, accessible approach to mealtime is a perfect fit for our audience."

Chef Pati's first post is now up on *Latina.com*... a Cinco de Mayo recipe for Enchiladas Verdes:

<http://www.latina.com/entertainment/tv/celebrate-cinco-de-mayo-our-new-food-contributor-pati-jinich-patis-mexican-table>

Chef Pati joins a prominent roster *Latina* contributors including: CNN's Soledad O'Brien as contributing editor; NBC's Natalie Morales as parenting columnist; pop singer Kat DeLuna as style columnist; journalist Lynda Lopez as contributing writer; life coach Marlene González as career columnist; and psychic medium A.J. Barrera as numerology columnist.

About Patricia Jinich

Patricia Jinich is the host of the public television series *Pati's Mexican Table*, which premiered nationwide in April 2011. She is a cooking teacher, food writer and official chef of the Mexican Cultural Institute in Washington, DC. Chef Pati was born and raised in Mexico City and comes from a family of accomplished cooks.

Chef Pati resides in Washington, DC, where she and her husband are raising three young boys. After moving to the nation's capital from Dallas, she served as a political analyst and completed her master's degree in Latin American Studies at Georgetown University. Chef Pati left her policy work to pursue her life-long passions: to research, write about, test and cook Mexican food, and to share her knowledge of Mexican cuisine and culture with others.

Chef Pati is becoming a fixture in culinary circles in Washington, DC, and frequently appears as a guest on the Food Network, NBC, CBS, CNN en Español, FOX News, NPR and The Splendid Table. She has also been featured in The Washington Post, The New York Times and The Examiner. Check your local listings for public television stations that air *Pati's Mexican Table*.

About *Latina*

Latina is the leading monthly lifestyle, entertainment, beauty, and fashion magazine for acculturated Hispanic women. Along with its daily online destination *Latina.com*, *Latina* has a combined audience of 3 million. The magazine and website are the flagship properties of Latina Media Ventures, LLC, a multimedia company that has been a voice of authority for this fast-growing audience for 15 years. *Latina* was named to Adweek's 'Hot List' in 2000 & 2001 and named Best Magazine by Advertising Age in 2000.

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